



**Asia**  
Society

**Southern  
California**

PROGRAM

# CHINESE DIRECT INVESTMENT IN CALIFORNIA

AN ASIA SOCIETY REPORT

CONFERENCE AND REPORT RELEASE

OCTOBER 11, 2012



On October 11, the Asia Society will release a new report that assesses the patterns and impacts of **Chinese direct investment in California** and provides policy and business leaders in the state with recommendations on how to attract further investment and maximize its benefits. This new report builds on a 2011 Asia Society study, entitled *An American Open Door? Maximizing the Benefits of Chinese Direct Investment*, which looked at investment flows from China into the U.S. more broadly.

This half-day conference reports on the findings of the Asia Society study and brings together leading experts in China policy and FDI to help move California forward in this important economic development area.

## PANEL ONE

The first panel will focus on the macro trends, including: Just how open is America's "open door?" What are the prospects for further opening given growing protectionist pressures in the US, the upcoming presidential election, and leadership transition in the PRC? What is the State of California doing to lead the way?

*Moderator: Orville Schell*, Arthur Ross Director, Center on US-China Relations, Asia Society

### Panelists:

**Jeff Brown**, Senior Vice President, The Capital Group Companies  
**Mickey Kantor**, Partner, Mayer Brown and Former Secretary of Commerce and USSTR  
**Charles Wolf**, Distinguished Chair in International Economics; Senior Economic Adviser; Professor, Pardee RAND Graduate School

## PANEL TWO

The second panel will focus on the micro trends, including: What is driving the California investment boom? Which Chinese investors—institutional, corporate, and individual — are leading the trend and what deals are in the pipeline? What do successes, and failures, to date teach us?

### Panelists:

**Bill Allen**, President & Chief Executive Officer, Los Angeles Economic Development Corporation  
**Jack Chen**, Chairman & CEO, Transworld Capital Group  
**Stella Li**, Senior Vice President, BYD Company LTD.

## SCHEDULE:

- 12:30 - 1:00 Registration
- 1:00 - 1:30 Report Findings: Overview of Chinese Direct Investment in California, **Daniel H. Rosen**, Founder and China Practice Leader, Rhodium Group
- 1:30 - 2:00 Opening Keynote Address, **Mickey Kantor**, Partner, Mayer Brown and Former Secretary of Commerce and USSTR
- 2:00 - 3:30 Panel One, Macro Overview: Political and Economic Implications
- 3:30 - 4:00 Break
- 4:00 - 4:30 Keynote Address
- 4:30 - 6:00 Panel Two, Micro Overview: China's Investment in California
- 6:00 - 7:00 Closing reception

## LOCATION:

Millennium Biltmore Hotel  
 506 South Grand Avenue  
 Los Angeles, CA 90071

*Northern California program will be held on October 10, 2012*

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<http://asiasociety.org/southern-california/events/chinese-direct-investment-california>

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