



Hong Kong Association of Southern California

Presenting Sponsors:



## Seminar on Business Insurance & Dinner

“Unveiling the Mystery of Business Insurance:  
What am I really buying and why do I pay what I pay?”

### Speakers

**Cindy Roth**

Southwestern Division Executive, The Hartford

**Simon Saeheng**

President, New Century Insurance Services Inc.

- I've been buying business insurance forever, never had a claim, but why is my premium keep going up?
- My business was blacked out after last year's Santa Ana wind, why won't my insurance pay?
- All business insurance work the same way, aren't they?

Want to know the answers to these and many other questions? Come and join us and let a 202 year old insurance company and a top regional insurance agency take us behind the curtain and see what business insurance really look like and why you see what you see.

**DATE:** October 23, 2012 (Tuesday)  
**TIME:** 6:00 pm - 7:30 pm Seminar  
7:30 pm - 8:30 pm Dinner (9-Course Chinese Banquet Dinner)  
**VENUE:** Hilton Los Angeles/San Gabriel  
225 West Valley Boulevard, San Gabriel  
**ADMISSION:** \$15 (HKASC Member)  
\$25 (Non-member)

[PLEASE CLICK HERE](#) to register online. RSVP Deadline: October 19, 2012.  
Advance registration is required. No walk-ins.

### **CONTACT US:**

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