

Seminar Topic: 如何在中国寻找合适的商业伙伴

本会荣誉会长王新红女士将应加州议会众议员伍国庆先生邀请于9月15日（周六）下午2点至3点在其执教的西来大学 MBA 558 系列讲座课程中担任嘉宾，分享她在为什么外国企业在中国需要合作伙伴以及如何在中国寻找合适的商业伙伴方面的经验和心得。伍国庆先生议员的这门课程将邀请有关的专家担任嘉宾来讨论如何在中国（包括香港地区）发展业务。下面是本次活动的英文介绍：

UWest Special Seminar on

How to Find out Business Partners in China

Ms. Sherry Wang, President of East-West Logistics, Inc.

Saturday, September 15, 2012, 2--3:00pm

UWest, AD 205

Ms. Sherry Wang, President of East-West Logistics Inc., will give a guest lecture for Prof. Michael Eng's class- MBA 558 Seminar on Doing Business in China. She will talk about why and when it is necessary to have a business partner in China? What to look for in searching for a business partner?

Ms. Sherry Wang is the founder and President of East-West Logistics, Inc.; she was President of Chinese CEO Organization and now the honorary Chairperson. East-West Logistics provides door to door total logistics services, including US Customs Clearance, international freight forwarding, domestic transportation and Bonded Warehousing, and China outsourcing program dedicated to US mainstream mega companies. Sherry received 2003 Leadership Award by the International Leadership Foundation for her outstanding achievement and contributions to our Asian American community

Mr. Michael Eng is the California State Assemblyman. He is teaching a special class at UWest this semester. His class invites guest speakers with expertise in different subjects to discuss how to do business in China, including Hong Kong.

The seminar is organized by the Center for the Study of Minority & Small Business and the Department of Business Administration at UWest. The seminar is free of charge to the public.

Location & Directions:

UWest is located in Rosemead, 1409 N. Walnut Grove Avenue (turn right off Fwy 60, exit at San Gabriel). Please call [626-571-8811](tel:626-571-8811), ext. 125 to reserve seating